

BMTC Crew Response Survey for Uniform

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Looking into the way the BMTC progressing on a fast track to meet new challenges & demand for near future as well as years to come, it can definitely challenge the PHPDT (Peak Hour Per Directional Traffic) vis-à-vis METRO rail.

It has made several proactive measures & image building exercises including the change of color from red to blue & white. It has ambitious plans to introduce more than 25 buses per hour to International Airport coming up at Devanahalli, besides being to act as an effective feeder service to METRO & an alternate to METRO for the entire BBMP area where METRO is not operated.

Other proactive measures includes the body ergonomics, comfortable, easy & quick entry & exit of passengers, bus passes, special buses to ladies, aged, pass holders & contractual trips to a good number of offices, firms & industries to curtail the personalized trips. Apart from this, numbers of employee friendly as well as environmental friendly issues were attended by BMTC. This apart, image building, yoga classes, stress & time management classes are arranged regularly for its crew from NGO's & other agencies.

In this direction, BMTC has loud thinking to the uniform of crew to make it more attractive and friendly to commuters.

The present khaki uniform is in practice since many decades, as the vehicle (bus) itself has been adopted to structural changes number of times, accordingly the crew also requires the change at least in dress code.

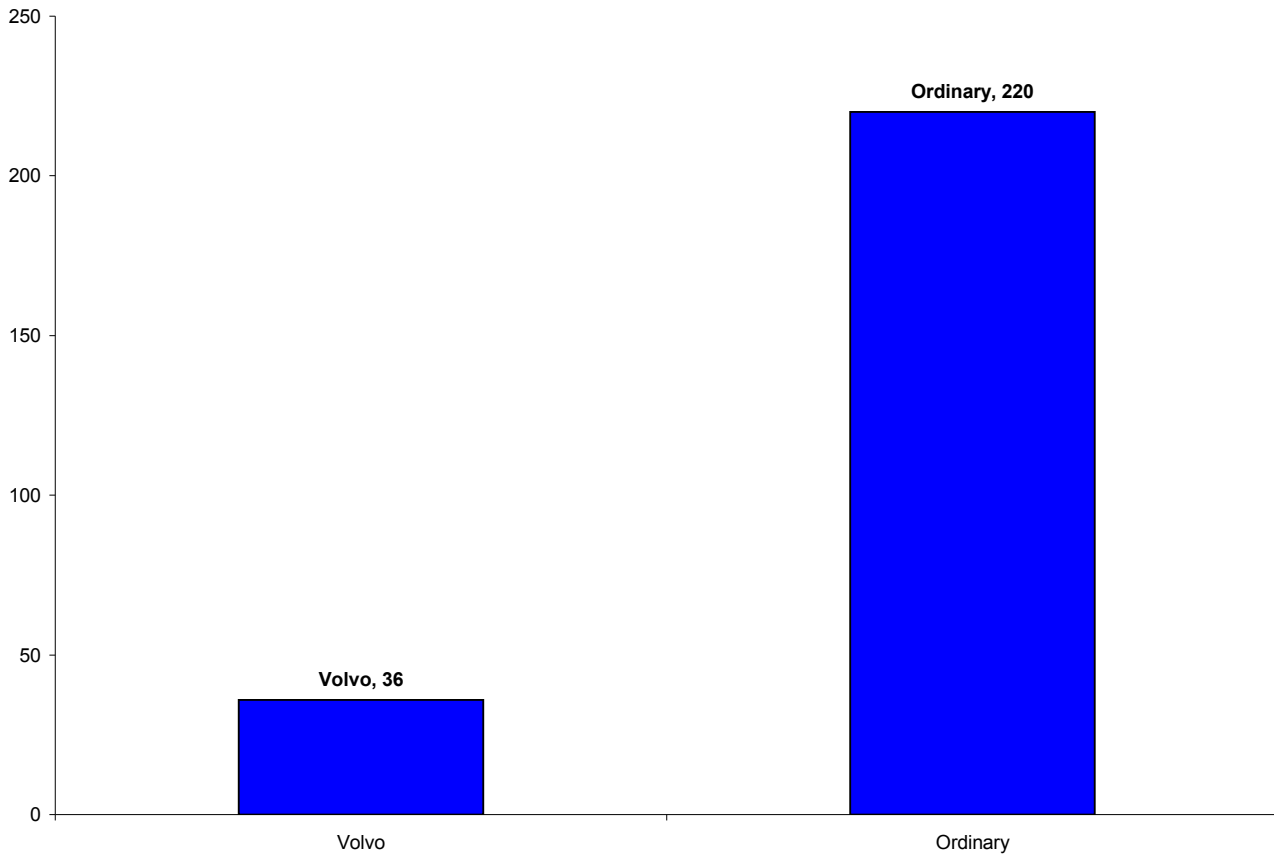
Hence the BMTC authorities requested the Traffic Expert and Chairman of Traffic Engineers & Safety Trainers (TEST) to conduct the crew respond survey in this regard.

Accordingly, TEST devised a rational survey proforma for collection of data and opinion which is presented below. A total of about 260 samples were collected for the analysis at KG Bus terminus.

Apart from the proforma certain other questions are also during the survey & the outcome is analyzed & presented below.

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Total Surveyed: 256 crew members at KG Bus Stand. **Volvo:** 36 **Ordinary:** 220

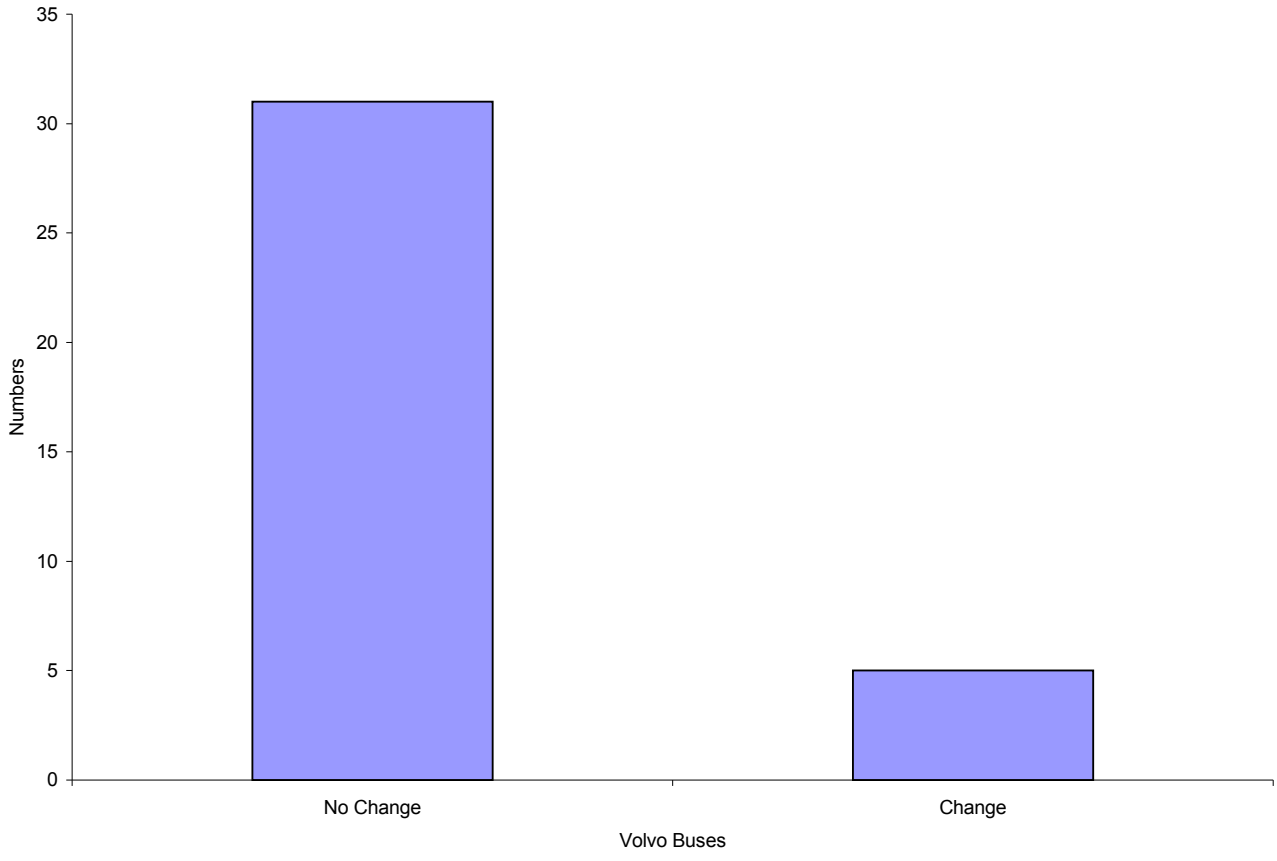


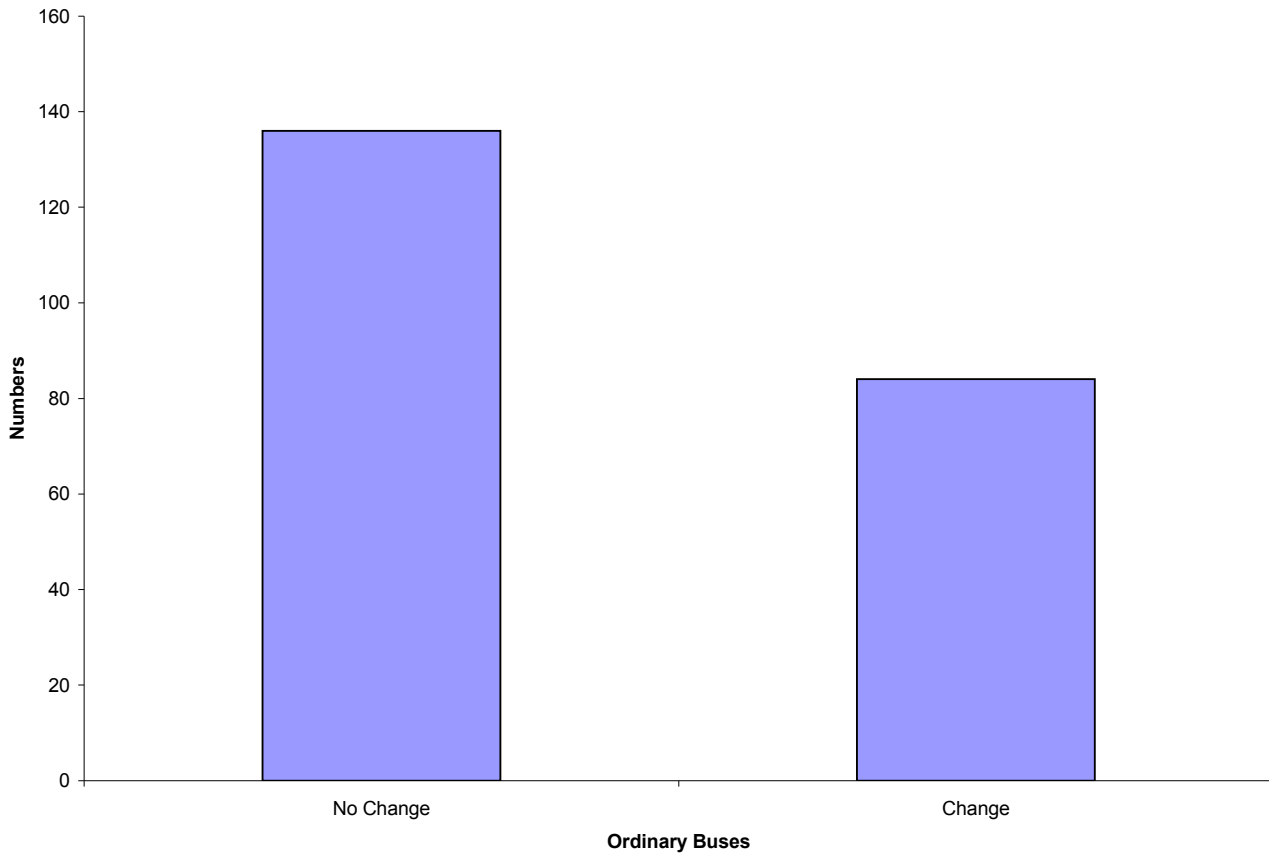
Analysis for uniform

	No change	Change	Total
Volvo Bus	31 (to continue white)	05	36
Ordinary Bus	136 (to continue khaki)	84	220
Total	167	89	256

Preferring to wear cap

Yes	94
No	162
Total	256





Preferring to wear cap

Yes	94
No	162
Total	256

Uniform Preferred

	Grey	Blue	Black	White	Khaki	Total
Pant	53	32(Dark Blue)	04	31	136	256
Shirt	53	32(Light Blue)	04(White)	31	136	256

Specific observations:

Apart from the analysis certain important information were emerged during the survey which are also recorded & presented below.

- 1. White color uniform gets soiled very fast due to smoke etc. & hence not preferred by crew of ordinary buses.**
- 2. The present khaki uniform, even if soiled can be worn for a period of 3 days which they feel is advantageous.**
- 3. Buses colors are changed to blue & hence uniform can also be blue.**
- 4. 8% of the crew members prefer to wear tie apart from 90% Volvo bus drivers. Among Volvo bus drivers 85% conductors are ready to wear & 80% drivers.**
- 5. 90% of drivers prefer to have caps but not conductors.**
- 6. Light shade uniforms are not preferred due to soil & dust whereas dark shades are preferable.**
- 7. 82% of crew members insist on wearing name badges & BMTC logo.**

It is concluded from the above studies, that it is essential to change the uniform for crew members to grey pant & grey shirt as first option, the second being dark blue pant & light blue shirt.

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